

## Questions for preparation

1. What do you think makes a person a good entrepreneur?  
Keywords: qualities, skills, motivation, risk-taking, creativity
2. How can starting a business help communities and local economies?  
Keywords: jobs, support, local products, economic growth, community
3. What are some common problems that entrepreneurs face when beginning their businesses?  
Keywords: funding, competition, planning, time management, resources
4. Why do you think some people choose to be entrepreneurs instead of working for a company?  
Keywords: independence, control, passion, salary, flexibility
5. How can social media help new entrepreneurs grow their businesses?  
Keywords: advertising, reach, engagement, online presence, customers
6. What qualities do you think a good business leader should have?  
Keywords: communication, vision, decision-making, motivation, integrity
7. How do business people make important decisions in their companies?  
Keywords: research, analysis, teamwork, experience, advice
8. In what ways can business leaders support their employees?  
Keywords: training, feedback, encouragement, work environment, benefits
9. Why is it important for business people to be aware of global markets?  
Keywords: competition, opportunities, trends, cultural understanding, expansion
10. How can business leaders influence change in their industries?  
Keywords: innovation, leadership, ethics, networking, responsibility
11. What are some key roles within a business organization, and why are they important?  
Keywords: management, employees, teamwork, responsibilities, hierarchy
12. How can a positive workplace culture affect the people in a business?  
Keywords: motivation, teamwork, productivity, happiness, communication
13. What skills do you think are important for people working in an organization?  
Keywords: collaboration, problem-solving, leadership, adaptability, time management
14. Why might someone choose to start a franchise instead of an independent business?  
Keywords: brand recognition, support, lower risk, guidelines, established system
15. How can knowing the different types of companies help someone decide which business to start?  
Keywords: goals, resources, market, structure, interests
16. What are the main differences between public limited companies and private

limited companies?

Keywords: shares, stock exchange, ownership, regulations, disclosure

17. What advantages do public limited companies have over private limited companies?

Keywords: raising capital, visibility, investment, liquidity, growth

18. What are some benefits of being a private limited company rather than going public?

Keywords: control, privacy, less regulation, decision-making, flexibility

19. Why might a company decide to change from a private limited company to a public limited company?

Keywords: expansion, funding, market presence, opportunities, growth strategy

20. Imagine you are starting a business. Would you choose to make it a private limited company or a public limited company? Why?

Keywords: control, funding, privacy, expansion, responsibility

21. Suppose a public limited company is facing a financial crisis. What actions could they take to improve the situation?

Keywords: cost-cutting, restructuring, new investors, communication, strategy

22. If you were an investor, would you prefer to invest in a public limited company or a private limited company? What factors would influence your decision?

Keywords: risk, returns, transparency, growth potential, stability

23. Imagine you are a manager at a private limited company. How would you address employees' concerns about the company's future if you are considering going public?

Keywords: communication, reassurance, benefits, involvement, planning

24. If a public limited company receives negative news coverage, how do you think that might affect its stock price and public image?

Keywords: reputation, investor confidence, stock value, crisis management, perception

25. Imagine two companies in the same industry are considering a merger. What benefits could they gain from merging?

Keywords: resources, market share, synergies, cost savings, competitiveness

26. Suppose a large company plans to take over a smaller company. How might this affect the employees of the smaller company?

Keywords: job security, changes, integration, culture, opportunities

27. Think about a situation where two companies enter a joint venture. What factors should they consider to make it successful?

Keywords: goals, communication, resources, trust, market strategy

28. If you were a shareholder of a company that was about to be taken over, what questions would you ask the management?

Keywords: strategy, future plans, benefits, risks, compensation

29. Imagine a joint venture between a tech company and a traditional retail company. What innovative ideas could they develop together?  
Keywords: technology, customer experience, online shopping, efficiency, product development
30. Imagine a successful start-up is being considered for a buyout by a larger company. What advantages might the start-up gain from this buyout?  
Keywords: funding, resources, stability, growth, support
31. If you were an entrepreneur running a start-up, what strategies would you use to attract potential investors?  
Keywords: business plan, market research, pitch, networking, unique value
32. Imagine you are leading a team meeting to discuss a new project. What agenda items would you include to ensure the meeting runs smoothly?  
Keywords: objectives, updates, tasks, deadlines, feedback
33. If you were required to attend a meeting that you felt was unnecessary, how would you express your concerns to your manager?  
Keywords: communication, respectfully, time management, priorities, alternatives
34. Suppose you are in a meeting where participants are not engaged. What strategies could you use to encourage more participation?  
Keywords: questions, activities, breakouts, feedback, discussion
35. If a meeting is running overtime and important issues are still unresolved, how might you suggest moving forward?  
Keywords: summarize, follow-up, next steps, prioritization, scheduling

1. Describe a time when you had a job interview.
2. Describe a manager or supervisor you respected.
3. Describe a situation where you showed leadership.
4. Describe a job you would like to do in an international company.
5. Describe a person you know who is good at managing time.
6. Describe a businessperson you admire.
7. Describe a company you would like to work for.
8. Describe a time you worked under pressure.

9. Describe a job-related skill you have improved.
10. Describe a course or training program that helped your career.
11. Describe your dream internship.
12. Describe an academic challenge you successfully overcame.
13. Describe a professional goal you are working toward.
14. Describe a time you received helpful feedback.
15. Describe a teacher or mentor who influenced your academic growth.
16. Describe a business meeting you attended or organized.
17. Describe a formal email or letter you had to write.
18. Describe a time you gave or received customer service.
19. Describe a time when teamwork helped solve a problem.
20. Describe a professional event or conference you attended.
21. Describe a project where good communication was essential.
22. Describe a time you had to adapt your communication style.
23. Describe a professional situation where you had to be persuasive.
24. Describe a company you think is financially successful.
25. Describe a product or service you would like to launch.
26. Describe a marketing campaign you found effective.
27. Describe a business idea you would like to develop.
28. Describe a time you used technology for work or study.
29. Describe a financial decision you or your family made.
30. Describe a time when you managed a small budget.

